

## **Historic, Archive Document**

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# JULIUS ROEHRS COMPANY

N. J.: Rutherford 2-0090

Rutherford 2-0091

N. Y.: Longacre 5-4228

**Rutherford**  
New Jersey

## TRADE LIST for FLORISTS MARCH-APRIL 1946

LIBRARY

RECORDED

APR 1 1946



### EASTER PLANTS for APRIL 21st

Still available, but subject to prior sale:

#### FLOWERING PLANTS

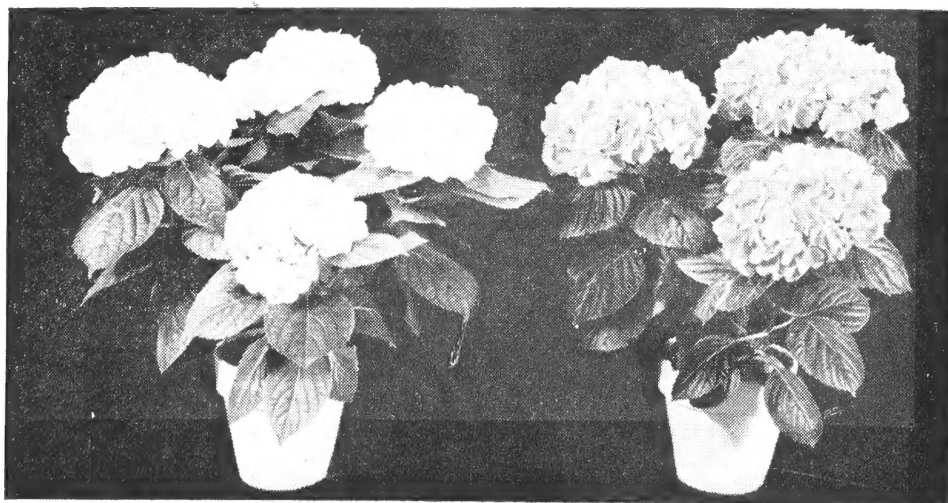
Fancy-leaved CALADIUMS .....	1.50
Sturdy HYDRANGEAS .....	3.00, 3.50, 4.00, 5.00 & 6.00
EASTER LILIES .....	1.50, 2.00, 2.50 & 3.00
MARGUERITES .....	2.50 & 3.50
ROSES, Babies, assorted colors.....	2.50 & 3.00
Ramblers, trained as globes or fans.....	5.00, 6.00 & 7.50
Trained Baskets (Jacquette, carmine).....	10.00 & 12.50
Trained Umbrellas (Jacquette).....	10.00 & 12.50
Darwin TULIPS .....	1.75 & 2.50

#### DECORATIVE FOLIAGE PLANTS

PALMS for Easter decoration.....	3.50, 5.00, 8.00 & 9.00
DIEFFENBACHIA .....	1.00 & 1.50
DRACAENAS .....	1.50 & 2.50
FERNS .....	1.50 & 2.50
PANDANUS .....	1.50, 2.00, 3.00, 5.00, 6.00 & 10.00

#### PLANT ARRANGEMENTS

DISHGARDENS .....	.75 to 10.00
Colorful MEXICAN POTTERY with CACTI.....	1.00 to 10.00
GARDENS in GLASS.....	1.75, 2.75, 3.75, 4.00, 6.00 10.00 & 20.00
NOVELTIES .....	.30, .50, .75, 1.00, 1.25, 1.50 & 2.00
BIRDBATHS .....	10.00, 12.50, 15.00 & 17.50
AZALEA GARDENS .....	3.50 & 5.00
EASTER BASKETS .....	12.50



# ROEHRS OFFERINGS *March-April*

ACORUS gramineus, 2"			.15
AGAVE Sisalina, 2"		.10 &	.15
ALLAMANDA hendersoni, 6", 7", 8"	3.50,	5.00 &	7.50
ALOE brevifolia, 2¼"		.10 &	.15
ANTHERICUM Mandaianum, 5½"			1.50
BELOPERONE guttata, 4"			1.00
BOXWOOD, hardy 15-18", for window boxes, 4½"			.50
CACTI and SUCCULENTS, 2"		doz. 1.20 &	1.80
CALADIUMS (mostly white)			1.50



## CIBOTIUMS, Graceful

and dainty, for decorations

8" tub, dble. crown 7.50

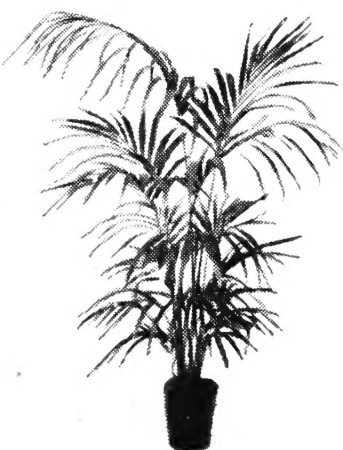
9" tub .....10.00

CRASSULA arborescens, 2¼-3"		.10 &	.25
8" tub			5.00
CRYPTANTHUS roseus pictus			.15
CYPERUS Alternifolius (Umbrella plant) 4"			1.00
DIEFFENBACHIA Rudy Roehrs, 5"			1.50
DIEFFENBACHIA Picta, 5"			1.00
9" tub comb.			3.50
DISHGARDEN PLANTS, 2¼", assorted	doz.	1.20 &	1.80
DISHGARDENS .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50,		5.00 &	Up
DRACAENA Massangeana, 6"			1.50
7"			2.50
DRACAENA Sanderiana, 2"			.25
ECHEVERIA elegans, 2¼"			.15
EPIPHYLLUM (Christmas cactus) Semi-Standards, 5"	2.50 &		3.00
EUPHORBIA Splendens (Crown of Thorns) 2¼"			.25
4"			.75
FERNS, Dwarf Boston		1.50 &	2.50
FICUS Doescheri, variegated, 5"			1.50
FICUS Retusa, Standards, 14" tub, 9-10'			25.00
FICUS Elastica (Rubber Plant) 5½"			1.00
Combination 12" tub			7.50
FICUS PANDURATA, 6" pot, 2-2½'			5.00
6" pot, 2½-3'			6.00
7" pot, 3½-4'			7.50
GERANIUMS, 4"		doz.	4.50
HIBISCUS, semi-standards, 9" tub, 4'			5.00
HYDRANGEAS	3.50, 4.00,	5.00 &	6.00
IVY, variegated, 2"			.15
IVY, English, 4" pot		Doz.	5.00
LILIES	1.50, 2.00,	2.50 &	3.00
MUSA Cavendishi (Banana) 7" tub			5.00
NEPENTHES (Fly-eating Pitcher Plant)			10.00

## KENTIA PALMS

2¼" pot, 8-10"	.25
6" pot, 2½-3' comb.	3.50
7" tub, 3-3½' comb.	5.00
8" tub, 4½-5', 4-plant comb.	8.00
8" tub, 5-6', 4-5 plant comb.	9.00
12" tub, comb. 7-8', heavy	35.00
14" tub, comb., specimen, 8-10'	50.00

(On express shipments  
crating charges extra)



<b>NEPHTHYTIS Liberica</b> , 2¼"-3".....	.15 &	.35
<b>OPUNTIA monacantha; Boxing Glove; schicken-</b> <b>danizi; cylindrica; microdasys; 2¼"</b> .....		.10
<b>PANDANUS Veitchi</b> , 3".....		.50
5" .....		1.50
6" .....		2.00
7" .....		3.00
8" tub .....	5.00 &	6.00
10" tub .....		10.00
<b>PEPEROMIA obtusifolia</b> , 2¼".....		.10
<b>PEPEROMIA obtus</b> , variegata, 2".....	.15 &	.20
<b>PETUNIAS</b> , Calif. Giants (large sgle. frilled) 4"....doz.		3.00
5" .....		.75
<b>PHILODENDRON Cordatum</b> , 2¼".....Doz.		1.80
4" .....		.50
5" hanging vines, heavy.....		.75
8" pot, basket form.....		3.50
<b>Totem poles</b> , 7" tub.....		3.50
<b>PHILODENDRON pertusum</b> , 6½".....		3.50
8" tub .....	7.50 &	10.00
<b>PHOENIX Roebelini</b> , northern greenhouse grown		
5½" .....		2.50
7" .....		5.00
12" tub, 3½-4½' .....	15.00 &	20.00
14" tub, 4½-5' .....	25.00, 35.00 &	50.00
<b>PINEAPPLE, variegated</b> .....		15.00
<b>ROSES. Babies</b> , assorted colors.....	2.50 &	3.00
<b>Ramblers</b> , trained as globes or fans.....	5.00, 6.00 &	7.50
<b>Trained Baskets</b> (Jacquette, carmine).....	10.00 &	12.50
<b>Trained Umbrellas</b> (Jacquette).....	10.00 &	12.50
<b>SAINTPAULIA Blue Boy</b> (African Violet) 4".....		.60
<b>SANSEVIERIA laurenti</b> , 4-4½" pot.....	.50 &	.75
5" .....		1.00
6" .....		1.50
<b>laurenti</b> , bare root.....	.25 &	.35
<b>zeylanica</b> , bare root.....		.15
<b>SCHISMATOGLOTTIS Roebelini</b> , 4-5".....	1.50 &	2.50
<b>STEPHANOTIS floribunda</b> , on wire frame, 5½".....	2.00 &	2.50
<b>STOVEPLANTS</b> , Collection of rare exotic plants for conservatory or home—Ask for "LIST of EXOTIC PLANTS".		
<b>TRADESCANTIA</b> (Wandering Jew), 4".....Doz.		3.00
<b>TOLMIEA menziesi</b> , (piggy-back plant) 4".....		.50
<b>TULIPS</b> .....	1.75 &	2.50
<b>VITIS rhombifolia</b> (Grape Ivy) 4-5".....	.60 &	1.50
<b>Rhombifolia Mandaianum</b> , strong upright growth with leathery foliage, 4".....		.75

#### **DELIVERY SCHEDULES (Except Previous to Easter):**

Metropolitan North Jersey—Wednesday and Friday.

Metropolitan New York—Tuesday, Thursday, Friday.

Connecticut, South Jersey, Eastern Pennsylvania, Baltimore  
and Washington—monthly.

**TERMS:** 30 days net from invoice date. C.O.D. shipments require  
25% cash deposit, except for known customers in good  
standing.

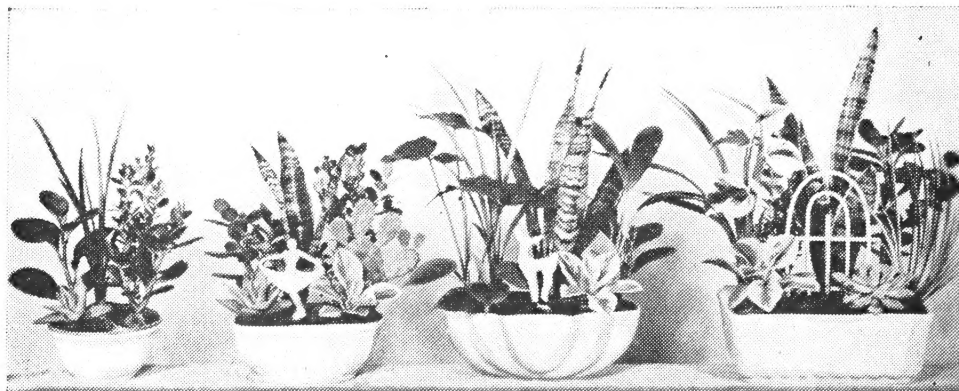
**THIS PRICE LIST IS SUBJECT TO CHANGE WITHOUT NOTICE**  
**STOCK OFFERED SUBJECT TO PRIOR SALE**

**NURSERY STOCK — WINDOW BOX MATERIAL**  
**LANDSCAPE SERVICE**

**Ask for Quotations and Special List.**

**GROWERS:** We are booking orders for shipment in season of  
small or forcing Azaleas, Cyclamen, Bouvardias, Ferns in  
flats, etc. Ask for our GROWER'S LIST.





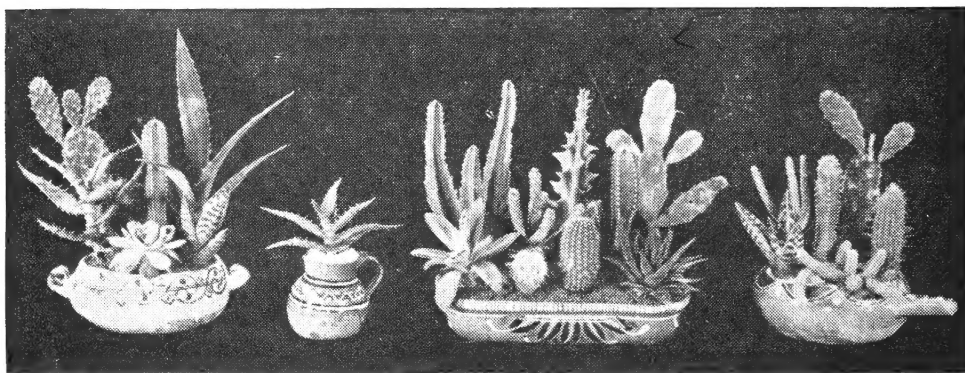
**"DIXIELAND" DISHGARDENS**

Subtropic Plantings of Miniature Foliage Plants,  
Sansevierias, and compatible Succulents, .75,

1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 & 10.00

**NOVELTIES**—American Artware, ass't. figures, ea.

.30, .50, .75, 1.00, 1.25, 1.50 & 2.00



**CACTUS GARDENS**, colorful and long-lasting—  
mainly imported **NATIVE MEXICAN POTTERY**,  
hand decorated, .50, .60, .75, 1.00, 1.25, 1.50,

2.00, 2.50, 3.00, 3.50, 4.00, 5.00, 7.50 & 10.00

**"Deep In The Heart of Texas"**..... 2.00 & 3.50

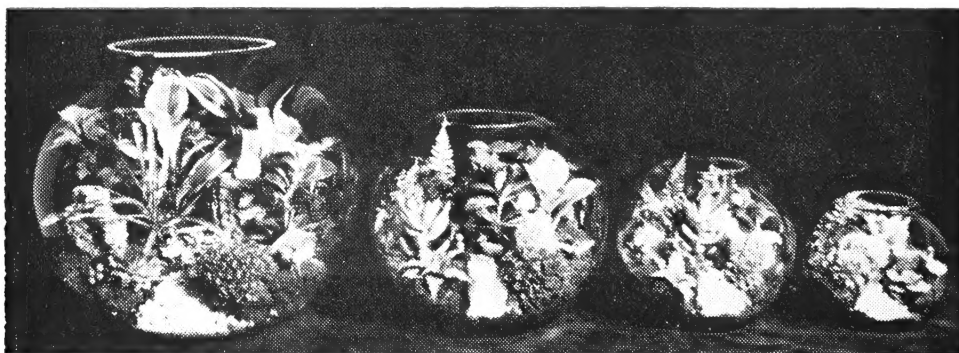
**Fiesta Teacups** ..... .50

**BIRDBATH**, dramatic Desert landscape of Cacti, 10.00, 12.50, 15.00



Exotic **BROMELIADS**, with other tropical plants in  
fine pottery, artistically planted..... 5.00, 7.50, 10.00 & 12.50

**BIRDBATH**, planted with Bromeliads and other  
exotic plants ..... 15.00 & 17.50



**GARDENS IN GLASS**

**GLASS GLOBES**, 6-8"..... 1.75 & 2.75

10", 12", 14"..... 4.00, 6.00 & 8.50

**Glass GOBLETs** ..... 1.75, 2.50 & 4.50

**TERRARIUMS**, rectangular, 12", 16" and 20".... 6.50, 10.00 & 20.00

**OVAL BOWLS**, 10"..... 3.75